Hayden Gunther

Learning Designer

Contact

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Profile

A Learning Designer with a proven track record of developing high quality training materials for Samsung Mobile product launches.

I translate product specifications into digital modules and print content with a focus on building product confidence and sales capabilities.

I combine my strong Instructional Design skills with Graphic Design principles to create material that builds knowledge, skills and abilities.

Education & Short Courses

2026
Instructional Design: Adult Learners
Linkedin Learning - Jeff Toister

2026
How to Design and Deliver Training
Linkedin Learning - Jeff Toister

2014
Diploma Advertising
NSW TAFE Ultimo Campus

2014
Certificate IV
NSW TAFE Ultimo Campus

Work Experience

Instructional Designer
July 2024 - Current
Samsung Australia

As an Instructional Designer at Samsung, I'm responsible for the design, development and localisation of product and sales enablement training.

Operating in a fast-paced environment, I partner with product, compliance and account teams to translate detailed product information into engaging modules and guides for in-person and online digital learning platforms.

Graphic Designer
Jan 2024 - Jul 2024
Samsung Australia

In my role within Samsung's L&D team, I was responsible for executing creative briefs across print and digital media, producing one-pagers, eDMs, large-format print assets, and online training modules for key product launches.

Graphic Designer
Apr 2022 - Dec 2023
Soul Origin

At Soul Origin I was responsible for developing original print artwork for national campaigns along with digital assets including e-DM's, animated and static graphics.

My responsibilities also included aiding the franchise network with local store marketing and supporting training team with designing on hand training materials

Skills

- **Articulate Rise 360**
- **Articulate Storyline**
- **Adobe Photoshop**
- **Adobe Illustrator**
- **LMS Management**
- **Stakeholder Management**

Key Achievements

Training Program Design - 2025
Fundamentals of Graphic Design Workshop

I designed and developed a 45 minute workshop, focusing on the fundamentals of Graphic Design. This project required identifying learner needs and translating technical knowledge into engaging approachable training material.

Peer Recognition - 2024
Co-prosperity Award

Nominated by my peers for my contribution in creating monthly training material for Samsung Elites and Android Advocates.

Peer Recognition - 2024
Best Practice Quarterly

Nominated by my manager for delivering high quality training material and working with stakeholders to ensure training is delivered on time.

References

Rachelle Sotirio
Training & Content Lead
Samsung Australia
Phone: 0491 949 689

Samantha Holmes
National Marketing Manager
Soul Origin
Phone: 0403 514 964